

2 YEAR FULL TIME
MBA PROGRAMME

Relentlessly Towards Perfection

PLACEMENT BROCHURE 2015

NASDAQ

VIMAL JYOTHI

Institute of Management & Research



- | Affiliated to Kannur University
- | Approved by AICTE & DTE - Kerala
- | Under the Archdiocese of Thalassery
- | ISO 9001:2008 Certified Minority Institution



From the Director's Desk

Dear recruiters,

Vimal Jyothi Institute of Management & Research (VJIM) inherits a rich legacy of academic excellence in multiple areas of management and administration. One among the 100 or more educational institutions managed by the Archdiocese of Tellicherry, VJIM has carved a niche in management education in Malabar region within a short span of time. The performance of our students in curricular and extra/co-curricular activities has been exemplary. There has always been a personal touch to turn them employable with a right blend of knowledge, skill and attitude.

VJIM believes in the holistic development of individuals. The institute has created excellent infrastructure and resources to provide students with quality education that kindles creativity, encourages innovation and instills ethical practices and self-discipline. At every stage of the learning process, interface with the industry, interaction with practicing professionals and internship with corporate is given precedence. The institute is committed to transform the ordinary to extraordinary through a structured framework of teaching, training and research.

The time has come for us to expose a pre-qualified pool of prospective employees to the corporate world that waits to test and absorb the talents. I am confident that our placement brochure for the batch 2011-13 would generate active interest in you and that you would offer coveted placement opportunities to the students of our institute. We are looking forward to forging stronger bonds of collaboration and networking.

With thanks and regards

Dr. George A.P.

About Us

Started in the year 2010 by the Meshar Diocesan Educational Trust of the Archdiocese of Tellicherry. Vimal Jyothi Institute of Management & Research is the first exclusive ISO certified, management research institute in the Malabar region. VJIM is set to operate as a center of management education and research with national and international practitioners from diverse industrial sectors and academia in its network. With state-of-the-art facilities and outstanding faculty members, VJIM is committed to mould business leaders of tomorrow with professional integrity and moral uprightness.

Why us

- Excellent academic performance
- Scholarships to meritorious candidates
- Research oriented teaching learning process
- Scheduled extra & co-curricular activities
- Regular industry Interactions and Guest Talks
- Periodic Industrial visits
- Certificate programmes for value addition
- Trainings on SPSS, ERP, NLP, MAT/C-MAT etc.
- Dedicated Centre for Corporate Resource Development
- In Campus OISCA International Chapter
- Outreach programmes
- Rural camps



VISION

To bloom into a centre of excellence in management education and research that responds to the needs and demands of Corporate India with professional integrity, moral uprightness and sense of commitment.

MISSION

To provide the students with quality education that kindles creativity, encourages innovation, enhances originality and instils ethical practices to enable them compete successfully in the global business arena with commitment to the concerns of the marginalized guided and inspired by gospel values.

Core Values

- ◆ Mutual understanding, brotherhood & co-operation among all
- ◆ Love of discipline & hard work
- ◆ Concern for the marginalized
- ◆ Tolerance and moral uprightness
- ◆ Fear of God

The Board of Governors



Patron

His Grace Mar. George Valiamattam
Archbishop of Thalassery



Chairman

Fr. Geo Pulickal

Rev.Fr. George Assarikunnel - Bursar, Meshar Diocesan Educational Trust	Secretary
Rev. Fr. James Chellamkottu - Secretary, Corporate Educational Agency	Member
Rev. Fr. Mathew Palamattam - Vicar, Lourde Forane Church, Chemperi	Member
Adv. John Sebastian - Kaithackal (H), Mattanur	Member
Mr. P. J. Jacob - (Chartered Accountant) M/s Jacob & George CA	Member
Mr. Shaji Jose - Finance Officer, Kannur University	Member

Members of the Academic Council

- Mr. Allen Mathew - VP(HR), Oracle India, Bangalore
Mr. George Kurian - Former Director (Personnel), Eastern Coalfields India Ltd.
Prof. (Dr.) Joshy Jacob - Professor of Finance IIM Ahmedabad
Prof. (Dr.) P. Pakeerappa - Head, Dept. of Management, Mangalore University
Prof. (Dr.) Jayasankaran - Former VC, SCSVMV Kanchi University
Dr. J. Reeves Wesley - Professor and Programme Director, VIT University, Chennai
Prof. (Dr.) T. Asokan - Head, School of Commerce & Management Studies, Kannur University





Dear Recruiters,

Greetings from Vimal Jyothi.

On behalf of Vimal Jyothi Institute of Management & Research (VJIM), it is my pleasure to invite you to our campus to give training to the global leaders and conducting campus selection for our dynamic students.

At Vimal Jyothi, we take care to groom our students according to the needs of the industry. We seek to open frontiers of knowledge and reveal new horizons of change, to broaden mindsets and to create positive attitudes in our students. Our students get a lot of industrial exposure by their frequent industrial visits. Besides, our students undergo four-weeks "Organisation Study" in their 2nd semester and a "Project Study" of six-weeks in 4th semester in reputed industries/institutions/organizations, as part of their academic requirements.

The flexible, wide and dynamic curriculum has led to the development of various business related programs as per interest of students. Apart from regular courses, students are also engaged in various cultural, technical, sports and literary activities throughout the year. Our students organize a national level management fest "Karmanta" every year.

Students' career is of foremost concern for the institute. Our passed out students are placed in renowned organizations and are successful in their professional career. Over the years, the messages of high quality of the education at VJIM have reached various leading industries and they look at VJIM as a place for taking well trained professionals into their folds. The cell endeavors to develop job skills, promotes leadership qualities and team spirit and creates a sense of confidence among the students in handling professional issues.

I am sure that students selected by your organization shall excel and achieve beyond your expectations and they will prove to be an asset to your organization. I wish all the best to the campus recruitment program and all students in their endeavors. I request you to kindly visit our campus for selecting candidates of your choice on any date convenient to both of us.

We look forward for a long term positive and mutually beneficial relationship with your organization.

Thanks & Regards,
Prasad Thomas
Asst.Prof. & Placement Officer
Mob: 9747 545 525
Email: prasad.thomas@vjim.ac.in

Faculty

Name	Designation	Qualification
Dr. George A.P.	Director & Professor	MTM,MBA,PhD, FDP (IIMA)
Dr. P.T. Thomas	Professor	MA,PhD
Fr. Jinu Vadakkemulanjani	Asst. Professor	MBA,PGDHRM,NET
Mr. Anoop Scaria	Asst. Professor	MBA, (PhD)
Fr. Joshy Sebastian	Asst. Professor	MHRM
Mr. Prajith P.K.	Asst. Professor	MBA,PGDCA,NET
Ms. Sangamitra P.V.	Asst. Professor	MBA
Mr. Prasad Thomas	Asst. Professor	MBA,M.Phil.
Mr. Vipin K.	Asst. Professor	MBA,NET
Ms. Dona James	Asst. Professor	MBA

Industry Interface

1. Mr. Herlin Joseph, SCM consultant, Central Manchester University, London gave a talk on 'Managing Supply Chain for Competitive advantage' on 3 February, 2011
2. Mr. Jayachandran, MD, Mascot Industries, Kannur, addressed the students on March 10, 2011
3. Mr. Mathew Jose, Chartered Engineer from Kellogg Brown and Root (KBR), UK delivered a talk on 'Project Mangement – Global Perspective of Business' on 19 August, 2011
4. Mr. Krishnamoorthy, GM, Economic Times in Campus, Kochi addressed the students on 29th September 2011
5. Mr. Gireesh Kumar, Director, ShareWealth, Thrissur, delivered a talk on 'Functions of capital market' on 19th October, 2011
6. Mr. Alex Babu, MD, Hedge Equities Ltd, Kochi, delivered a talk on 'the Dynamics of Stock Market' on 25th October, 2011
7. Dr. A.K. Shrihari, Exe.Director- KILE, delivered a talk on LABOUR LAWS on 2nd February 2012
8. Mr. Shaji P.E., Placement Officer, Saint Gits College of Engineering, Kottayam addressed the Students on 08th March 2012
9. Prof. Govinda S Bhatt, HOD, Adi Sankara Institute of Technology, Kalady delivered a talk on 'Production and Operations Management' on 26th March 2012
10. Mr. Jerry Jose, Senior HR Manager, GVM Ltd. Trichy, delivered a talk on 'Micro Finance & Competency Building' on 13th of April 2012.
11. Mr. Mohammed Ashraf, M.D., Alfa One Global Constructions (P) Ltd. – gave a talk on 'Emerging Trends in Realty Sector' on 21st April '12.
12. Mr. Sanil N.S.-Key Accounts Manager, Vodafone Cellular Ltd. gave a talk on 'Knowledge, Skills and Attitude' on 27th June'12
13. Mr. Allen Mathew, Vice President, HR, Oracle India, Bangalore delivered a talk on 'Corporate Career: Challenges & Deliverables' on 04th August'12.
14. Dr. K.G. Jose, Rajagiri Business School, Kochi gave a talk on 'Self Confidence and positive attitudes' on 4th August '12
15. Mr. Abraham Thariyan, Executive Director, South Indian Bank addressed the students on 'job opportunities in banking sector' on 22nd of August '12.
16. Dr. (Sr.) Lucia George, FCC, delivered a talk on 'Psychology of moral development' on 01st October '12.
17. Dr. V.A. Joseph, MD & CEO, South Indian Bank delivered a talk on 'Corporate Expectations from fresh graduates' on 09th October'12
18. Mr. T.V.N. Gireesh Kumar, Director, Share Wealth Securities Ltd. Trissur, addressed the students-on 'Introduction to Capital Market' on 16th October'12
19. Mr. Cheriyan Peter, Chief Sales and Marketing Officer, Muthoot Group delivered a talk on 'Marketing perspectives' on 9th November'12.
20. Mr. Gijo James, CEO Infopark, Kochi addressed the students on 11th January 2013
21. Prof. Govinda S Bhatt, HOD, Adi Sankara Institute of Technology, Kalady delivered a talk on 'Fundamentals of Management Science' to the students of 1st semester on 19th January 2013.

Pedagogy

VJIM believes in experiential learning. Our teaching methodology is practical, hand-on and real time. Besides conducting regular interactions with practicing professionals from industry, seminars, workshops, conferences, forums, guest lectures, industrial visits, case discussions etc. our students are required to undertake various projects and surveys that enhance their learning and application skills. Students are offered certification programmes that add value to their profile and practical trainings that equip them with skills, knowledge and attitude.

Adjunct Faculty

1. Mr. Balakrishnan T, M.Com.
2. Dr (Fr.) Joseph Pathiyottil, MA, MPhil, PhD

Guest Faculty

1. Adv. Saji Zacharia, LLB, LLM
2. Dr. S.M. Abdulkader, MA, PhD
3. Mr. Shacheendran, M.Com, (PhD)
4. Mr. Prasob Sunny, PGDM (IIMK)
5. Prof. Accamma George, MA, M.Phil.
6. Prof. P. S. Nambiar, MBA
7. Mr. Vineeth Nambiar, MBA
8. Ms. Sibila P., MBA, M.Phil.

Achievements

- Our students have won several prizes at the National Level Management Fests.
- All our students are certified practitioners in Neuro Linguistic Programming (NLP).

Students Profile 2013-15



ABIN BABU
DOB : 20/04/1990
Email : abibinb39@gmail.com
Mob : 8301886807
Qualifications : BA, MBA
Specializations: Marketing & HR
Project Study : Big Bazar, Bangalore
Work Exp : Yes



JINTO JIMMY
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Mob : 8281954959
Qualifications : BBM, MBA
Specializations: Marketing & Finance
Project Study : Vodafone, Kochi
Work Exp : Nil



AKHIL THOMAS
DOB : 11/11/1988
Email : akhilthomas499@gmail.com
Mob : 9746173499
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Project Study : Cape Gemini, Bangalore
Work Exp : No



JIPIN JAIN
DOB : 27/01/1991
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Mob : 9656510777
Qualifications : BCom, MBA
Specializations: Marketing & HR
Project Study : Best FM, Thrissur
Work Exp : Nil



ARUN JOSE
DOB : 12/08/1991
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Mob : 9745381268
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Project Study : Future Group, Bangalore
Work Exp : Nil



JOBISH THOMAS
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Qualifications : BBA, MBA
Specializations: Marketing & Finance
Project Study : Appollo Tyres, Chalakkudy
Work Exp : Nil



ARUN MATHEW
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Qualifications : BCom, MBA
Specializations: Marketing & Finance
Project Study : Hedge Equities, Ernakulam
Work Exp : Nil



JOMIN THOMAS
DOB : 14/05/1989
Email : jominmlv@gmail.com
Mob : 9497485485
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Project Study : CAMPCO Ltd, Mangalore
Work Exp : Yes



BONY JOSEPH
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Mob : 9562822869
Qualifications : BSc, MBA
Specializations: Marketing & HR
Project Study : HCCBPL India, Thiruppathi
Work Exp : Yes



JESTIN JOHNY
DOB : 03/11/1992
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Mob : 9526884102
Qualifications : BA, MBA
Specializations: Marketing & HR
Project Study : KAMKO Ltd, Athani
Work Exp : Nil



JIBIN BABU
DOB : 14/09/1990
Email : jbabu4@gmail.com
Mob : 9846568080
Qualifications : BTech, MBA
Specializations: Marketing & HR
Project Study : Berger Paints, Kottayam
Work Exp : Nil



LINTO GEORGE
DOB : 29/09/1991
Email : lintogeo@gmail.com
Mob : 9496554703
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Project Study : CMACGM & ANL Ne LLC, Dubai
Work Exp : Nil

Students Profile 2013-15



NIDHIN P.V
DOB : 25/11/1991
Email : pvnidhin.mail@gmail.com
Mob : 9747103436
Qualifications : BA, MBA
Specializations: Marketing & HR
Project Study : Amara Raja Batteries, Tiruppathi



VIPIN C K
DOB : 13/09/1993
Email : vipinckvipin@gmail.com
Mob : 8606533534
Qualifications : BA, MBA
Specializations: Marketing & HR
Project Study : Asianet Broadband, Calicut
Work Exp : Nil



RAFNAS P. K.
DOB : 22/05/1991
Email : rafnas432@gmail.com
Mob : 949574660
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Project Study : Barder Nasser Al Badar Trading EST, KSA
Work Exp : Nil



VIPIN GEORGE
DOB : 20/04/1988
Email : vipingearge.vipin@gmail.com
Mob : 9747305265
Qualifications : BBA, MBA
Specializations: Marketing & HR
Project Study : Sidharth Polymer Pvt Ltd, Bangalore
Work Exp : Nil



SHAJIL KP
DOB : 10/06/1989
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Mob : 9400039841
Qualifications : BSc, MBA
Specializations: Marketing & HR
Project Study : Hindustan Cocacola Beverages Pvt. Ltd, AP
Work Exp : Nil



ANU JOSE
DOB : 21/09/1990
Email : anujosehere@gmail.com
Mob : 9495125588
Qualifications : BE, MBA
Specializations: Marketing & HR
Project Study : SePack System Pvt Ltd, Ernakulam
Work Exp : Nil



SIBIN JOHN
DOB : 08/10/1991
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Mob : 9961686791
Qualifications : BBM, MBA
Specializations: Marketing & HR
Project Study : Hedge Equities Ltd, Ernakulam
Work Exp : 1 Year



ASWININ KRISHNAN O. V
DOB : 24/11/1992
Email : aswinikrishnan@hotmail.com
Mob : 8157943643
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Project Study : Caravel Logistics Pvt Ltd, Chennai
Work Exp : Nil



SIJO M JOSEPH
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Mob : 8943331314
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Project Study : Vodafone, Thaliparamb



ASWATHI C.M
DOB : 23/12/1992
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Mob : 9446978041
Qualifications : BA MBA
Specializations: Marketing & HR
Project Study : Kottackal Arya Vaidya Shala
Work Exp : Nil



TONYTHOMAS
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Mob : 9744229132
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Project Study : Cape Gemini India Pvt Ltd, Bangalore
Work Exp : Nil



ATHIRA MARY SAM
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Mob : 8547984710
Qualifications : BSc, MBA
Specializations: Marketing & HR
Project Study : Indian Money.com, Bangalore
Work Exp : Nil

Students Profile 2013-15



DEEPIKA SHENOY
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Mob : 9947467517
Qualifications : BA, MBA
Specializations: Marketing & Finance
Project Study : ACME, Pariyaram
Work Exp : Nil



NIMMY FRANCIS
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Qualifications : BCom, MBA
Specializations: Marketing & Finance
Project Study : Vodafone, Kochi
Work Exp : Nil



JERRY K.K.
DOB : 03/04/1993
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Mob : 8113099242
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Project Study : Indian Money.Com, Bangalore
Work Exp : Nil



POOJA S NAIR
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Mob : 9400437350
Qualifications : BCom, MBA
Specializations: Marketing & HR
Project Study : HP, Cochin
Work Exp : Nil



KAVYA P A
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Mob : 9048602253
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Project Study : Sharewealth Securities Ltd, Thrichur.
Work Exp : Nil



TISHA SEBASTIAN
DOB : 05/05/1993
Email : tishasebastian@gmail.com
Mob : 8547438492
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Project Study : Vodafone, Kannur
Work Exp : Nil



KRISHA PRIYA M
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Mob : 9847559301
Qualifications : BSc, MBA
Specializations: Marketing & HR
Project Study : Keltron, Kannur
Work Exp : Nil



VINEETHA E.K
DOB : 21/11/1986
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Mob : 9447732070
Qualifications : BSc, MBA
Specializations: Marketing & Finance
Project Study : ACME, Pariyaram
Work Exp : Nil



LINSHA C
DOB : 30/05/1993
Email : linshacheruvalath@gmail.com
Mob : 9495992298
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Project Study : Berger Paints, Kannur
Work Exp : Nil



MINUSREE M NAMBIAR
DOB : 07/01/1993
Email : minusreemadu@gmail.com
Mob : 9656950053
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Project Study : Vodafone Store, Thalasserry
Work Exp : Nil





We associate with...



CORE SUBJECTS & ELECTIVES

No	Semester I (700 marks) & 60 contact hours per paper
1	Economics for Managers
2	Accounting for managers
3	Mathematics and Statistics for Managers
4	Business Law
5	Managerial Communication
6	Principles and Practice of Management
7	Information Technology for Managers
No	Semester II (700 marks) & 60 contact hours per paper
1	Financial Management
2	Operations Research for Managers
3	Marketing Management
4	Organisational Behaviour
5	Human Resource Management
6	Production and Operations Management
7	Research Methodology for Managers
No	Semester III (700 marks) & 60 contact hours per paper
1	Indian Business Environment
2	Indian Management Ethos and Practice
3	Management Information System
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered
No	Semester IV (700 + 100 + 100 = 900marks) & 60 contact hours per paper
1	Strategic Management
2	Project Management
3	Materials Management
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered
5	Project Report (100 marks) external valuation only
6	Viva Voce (100 marks) external valuation only



SPECIALISATION STREAMS

MARKETING

- Industrial Marketing
- International Marketing
- Consumer Behavior
- Services Marketing
- Advertising Management
- Marketing Research
- Sales and Distribution Management
- Retail Management
- Supply Chain Management
- Product and Brand Management

FINANCE

- Security Analysis & Investment Management
- Risk Management and Derivates
- Portfolio Management
- Cost systems and Control
- International finance
- Indian financial systems and services
- Strategic financial management
- Working capital management
- Money and capital market
- Venture capital management

HUMAN RESOURCE MANAGEMENT

- Managerial performance appraisal
- Recruitment, selection and placement
- Management Training and Development
- Wage salary administration
- Organization development
- Comparative management systems
- Labour laws
- Management of Industrial relations
- Human Resource Planning and Development
- Managing self and others





Courses offered by
Vimal Jyothi Engineering College (our sister concern)

	Course	Seats
B.Tech in	Applied Electronics and Instrumentation Engineering (AEI)	- 60
	Civil Engineering (CE)	- 120
	Computer Science and Engineering (CSE)	- 60
	Electrical and Electronics Engineering (EEE)	- 60
	Electronics and Communication Engineering (ECE)	- 120
	Mechanical Engineering (ME)	- 120
M.Tech in	Computer Science and Engineering	- 24
	Thermal Engineering (Mechanical)	- 24
	Control & Instrumentation (AEI)	- 24
	Communication Engg. & Signal Processing (ECE)	- 24
	Structural Engg. & Construction Management (CE)	- 24
	Power Electronics (EEE)	- 24



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